### OBR 2015: One Billion Rising - Global Campaign Against Violence Against Women

On 14th February 2015, One Billion Rising Event was jointly organized at open Auditorium of Gandhi Memorial Museum, Madurai. The Global Campaign is a Mass Actions against to end violence against women. UN estimated that 1 in 3 women will be raped or beaten in her lifetime. Hence, in 2012 it was estimated that one billion women faced such forms of violence out of 3 billion women and girl children population. To oppose and rise against the violence and show the support to the survivors, the programme is organized every year on 14th February globally. In 2015 it was organized in 200 countries and for the part of this region with motto of Strike, Dance and Rise. Dept. of Communication joined hands with EKTA Women Resource Centre, Media Research Forum and other organizations for co-organizing the event. A drama on Ambai's short story was performed.



OBR event at Open Auditorium,Gandhi Memorial Museum



Drama on Ambai's Short Story 'Amma oru Kolai Seithaal'.

#### Screening of Short film-Bell Bajao

Bell Bajao on Feminism and Media programme was organised by Department of Communication, Madurai Kamaraj University along with EKTA, Madurai on 9th September 2015. More than 25 Students from Dept., of Communication participated in the event.



Dr.Bimla Chandrasekar, Director, EKTA



Screening of the Short film- Bell Bajao at Dept. of Communication, MKU

# OBR 2016: One Billion Rising - Global Campaign Against Violence Against Women

On 14th February 2016, EKTA Women Resource Centre, Department of Communication, Madurai Kamaraj University, Media Research Forum and other organizations jointly organized the event of One Billion Rising Global Campaign at Open Auditorium of Gandhi Memorial Museum, Madurai. Listen, Act and Rise was the campaign slogan of the programme. More than 250 women and girls participated in the programme. This global programme advocated for a call for system change to end violence against women and girls; to call on people to rise for others, and not just for ourselves.



OBR 2016 Event at Gandhi Museum, Madurai.



Awareness Programme by Students on Listen, Act and Rise.

### OBR 2017: One Billion Rising - Global Campaign Against Violence Against Women

In 2017, on February 14th, One Billion Rising Campaign was organized against women abuses in multiple ways around the globe with slogan of Rise, Disrupt and Connect. This event also voiced against oppression and violence. The official note states that the exportation of poor women for labour when economic exploitation is globally enforced by imperialist and capitalist states that place profit over people. Dept. of Communication, Madurai Kamaraj University along with EKTA Women Resource Centre, Media Research Forum and other organizations for co-organized the event. This programme sensitized women and girls on various forms of violence.



One Billion Rising 2017 Campaign at Gandhi Museum



Poem read by Ms.V.Vidhya Gayathri, II M.Sc. e-Media Communications, Dept. of Communication, MKU

One Billion Rising - 2017 organizing - Planning Committee Meeting held at EKTA Resource Centre for Women, Madurai.





# OBR 2018: One Billion Rising - Global Campaign Against Violence Against Women

On 14th February 2018, One Billion Rising event against violence against women was jointly organized at open Auditorium of Gandhi Memorial Museum, Madurai. The Global Campaign is a Mass Actions against to end violence against women. Rise, Resist and Unite was the slogan of the programme. The official One Billion Rising campaign noted that most marginalized – working class, minority and women on the margins in every part of the globe –who experience the impact and are forced to confront these attacks on their welfare and rights and homes, once again led the risings. In this part of the region, more than 350 women were sensitized.



One Billion Rising 2018 Campaign, event against violence against women.



Mime Show by Students of Dept. of Communication, MKU – Female Foeticide

#### Screening of Shortfilm-Mr.Nangai

Trans genders and their Representations in Media, Screening of short film "Mr. Nangai", Organised by Forum of Film Appreciation, Department of Communication, Madurai Kamaraj University on 21.02.2018. The Film was appreciated by Dr.J.Shanmugaraja School of Historical Studies, Madurai Kamaraj University. The Team members of Mr.Nangai and the students of Dept. of Communication, Madurai Kamaraj University participated in the event.



The Crew Members of Mr. Nangai in Dept. of Communication, MKU.



The Screening of the Shortfilm 'Mr.Nangai

# 2-Day Academic Seminar on Men and Masculinity in South India

Men and Masculinities in South India jointly organized by Forum to Engage Men, EKTA, MRF & Dept. of Communication, Madurai Kamaraj University held during 10 & 11 March 2016. More than 80 persons participated in this programme held at Sethupathi Arangu. Experts and participants from South India took part in the 2 Day conference. Resolutions on engaging men in the positive support to women and family and reducing violence against women.



Introduction about the Seminar by Dr.A.Santha, Director, Media Research Forum, Madurai.



# OBR 2019: One Billion Rising - Global Campaign Against Violence Against Women

On 14th February 2019, EKTA Women Resource Centre, Department of Communication, Madurai Kamaraj University, Media Research Forum and other organizations jointly organized the event of One Billion Rising Global Campaign at Open Auditorium of Gandhi Memorial Museum, Madurai. The manifesto of One Billion Rising was "RISING: From a Campaign to a Way of Life". Students of Dept. of Communication performed Mime theme on Honour Killing. Scholars and students actively participate with speech, songs and poems. The theme of the programme was Challenging Violence and Promoting Love for Peace. More than 250 women and girl students participated in the programme.



One Billion Rising 2019 Campaign on Violence against women



Mime Show performed by students of Dept. of Communication